

# DECENTRALIZED **VIRTUAL WORLD** FOR REAL LIFE AND BUSINESS

---

**VIARIUM** is a virtual reality platform for selling goods and services using internal tokens and traditional fiat money\*.

Become a member of the virtual universe:

**Business:** create shopping centers and showrooms, sell your products and services to people around the world.

**Social VR:** create your own avatar and communicate in virtual worlds with friends, colleagues and like-minded people

**Games:** attract customers through gamification ads, offer to complete a quest in VR and get discounts.

**Education:** create your own presentations and workshops in VR. Create simulators for staff development.

The **VIARIUM** Platform's key **ADVANTAGE** is that it adopts a well thought-out economic model of the universe and makes use of blockchain technology.

## **Economic Model**

The **VIARIUM** Universe allows businesses to save money by creating virtual displays and trading floors far beyond the real world boundaries. Business optimizes potential buyer and display rental costs and cuts down on salaries and logistics.

This being said, potential visitors will come in plenty and sales will soar up as virtual showrooms require no physical presence. The platform creates an environment for users to attend exhibitions and conferences, enjoy art displays and undergo training in the world's best lecture theaters. Using their avatars, users will communicate in a social network, take part in group games and quests.

## Blockchain

A distributed data ledger enables authentication of ownership rights to digital objects available on the platform: land plots, property and goods.

Smart contracts guarantee the transparency and security of all transactions entered into by the platform participants. Platform operation issues are addressed via open community voting.

## Areas of application

All transactions on the VIARIUM platform use an internal ERC20 token called VRX, to conduct the following operations:

- payment of a fee when creating a new territory;
- participation in auctions to determine the ownership of lots when creating virtual territories and in deals of change of ownership (sale) of lots;
- purchase of real estate and unique VR goods;
- payment of fees (if any) for creating unique objects and their monetization, marketplace fees and other payments;
- payment of licenses for content use where authors resort to this way of monetization of their intellectual property;
- payment for services offered by employees and various service providers on the platform.

The platform boasts practically unlimited application areas: Internet business solutions, VR-online games, sports events, creation of any types of art objects, restoration of historical monuments and retracing historical events, advertising, collecting, education, tourism, health services, entertainment, socially-oriented projects and many more.

# Our Team



**Aleksey Mashkeev**  
CEO



**Igor Razin**  
CTO



**Matt Coleman**  
Adviser



**Asher Idan**  
Adviser



**Anastasia Miron**  
Adviser

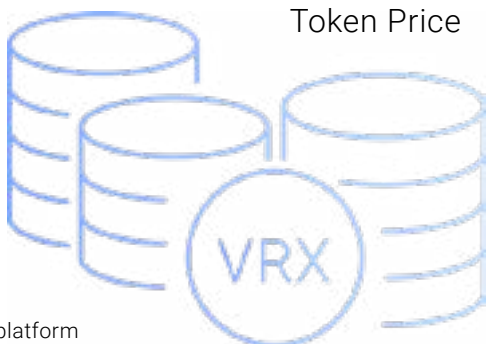


**Guy Yanpolskiy**  
Adviser

# Token Information

Token type  
**Utility Token**

Standart  
**ERC20**



Token Price

**1 VRX = \$0,05**

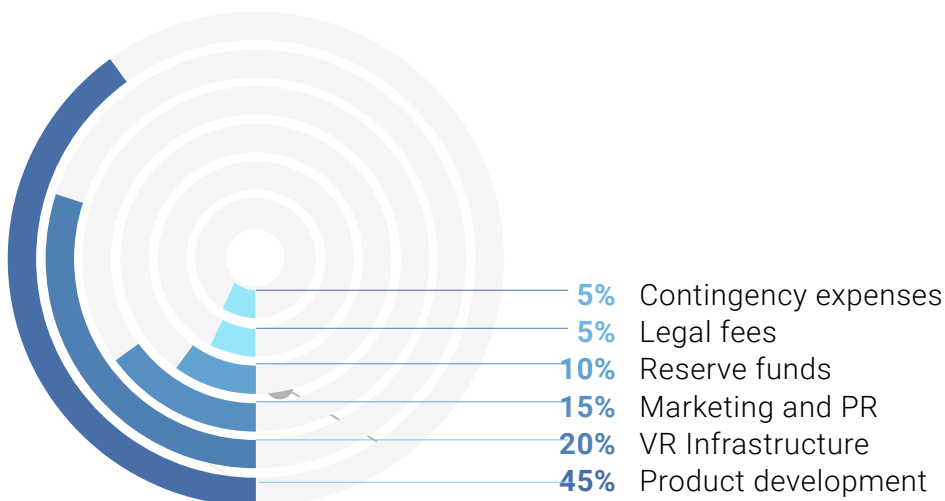
Soft Cap  
**2 000 000 \$**

Hard Cap  
**5 000 000 \$**

Supply VRX  
**250 000 000**

For Sale VRX  
**130 000 000**

Tokens of the VIARIUM platform are issued in accordance with the standard ERC 20 on the Ethereum blockchain.



## VIARIUM – welcome to the future!

For more information on the VIARIUM project please refer to the White paper document available at <https://en.viarium.io/>

\* - fiat money can be deposited into platform accounts through third-party exchange services.

In-platform settlements are solely conducted using VRX tokens